Exam. Code : 304101 Subject Code : 6934

P.G. Dip. in Garment Construction & Fashion Designing Semester—I

V : FASHION CONCEPTS

Time Allowed—3 Hours][Maximum Marks—50Note :—(1)Attempt any five questions.

- (2) All questions carry 10 marks each. $(5 \times 10 = 50)$
- 1. Give remarks on a well fitted garment and explain its importance. How can you make your own bodice block ?
- 2. Explain the historical background about the origin of clothes and use of different fibres for clothing in India and in one ancient country.

3. Explain any five terms in brief :

- (a) Ethnic wear
- (b) Inner wear
- (c) Ready to wear
- (d) Sports wear
- (e) Summer wear
- (f) Winter wear.
- 4. Explain the factors that affect the clothing choices of toddlers and pre-school children.

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(Contd.)

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- 5. (a) What is fashion forecasting procedure ?
- (b) Why fashion forecasting is an important activity in the fashion industry ?
- 6. How the new look can be introduced in a dress ? Explain it.
- 7. What is a flow of fashion adoption in vertical and horizontal direction ?
- 8. Describe the evolution of fashion cycle and its recurring.

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